



2018 Price Sheet - Bikes

- Shipping origin is at Strider Sports discretion.
- Dealers are only authorized to sell and ship to the contiguous 48 States of U.S.A.
- All international inquiries/orders should be referred to Strider Sports Int'l, Inc.
- Dealer MUST identify model name in all listings and ads that contain pricing.
- Dealers are not allowed to list or sell STRIDER Bikes or Accessories on Amazon.com

Questions?
Call Strider Bikes Customer Service
(605) 342-0266

Model	UPC	SKU	Product Name	MSRP	*MAP
12 Classic	848953000643	ST-M4RD	STRIDER® 12 Classic Balance Bike - RED	\$99.99	\$89.99
12 Sport	848953000759	ST-S4BL	STRIDER® 12 Sport Balance Bike - BLUE	\$119.99	\$109.99
	848953000766	ST-S4GN	STRIDER® 12 Sport Balance Bike - GREEN		
	848953000780	ST-S4PK	STRIDER® 12 Sport Balance Bike - PINK		
	848953000797	ST-S4RD	STRIDER® 12 Sport Balance Bike - RED		
	848953000803	ST-S4YE	STRIDER® 12 Sport Balance Bike - YELLOW		
12 Custom	848953001640	ST-MC4RT-BKXT	Realtree® STRIDER® 12 Custom Balance Bike	\$109.99	\$99.99
	848953000810	ST-SC4HON-RD	Honda STRIDER® 12 Sport Balance Bike - RED	\$129.99	\$119.99
12 Pro	848953000896	ST-P4SI	STRIDER® 12 Pro Balance Bike - SILVER	\$169.99	\$149.99
Baby Bundle	848953002005	PROCK-ST-S4BL	STRIDER® 12 Sport Baby Bundle - BLUE	\$199.98	\$189.98
	848953002012	PROCK-ST-S4GN	STRIDER® 12 Sport Baby Bundle - GREEN		
	848953002036	PROCK-ST-S4PK	STRIDER® 12 Sport Baby Bundle - PINK		
	848953002043	PROCK-ST-S4RD	STRIDER® 12 Sport Baby Bundle - RED		
	848953002050	PROCK-ST-S4YE	STRIDER® 12 Sport Baby Bundle - YELLOW		
	848953002074	PROCK-ST-P4SI	STRIDER® 12 Pro Baby Bundle - SILVER	\$249.98	\$229.98



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Model	UPC	SKU	Product Name	MSRP	*MAP
14x Sport	848953001817	SK-SP1-US-BL	STRIDER® 14x Sport Balance Bike - BLUE + Easy-Ride Pedal Kit	\$209.99	\$189.99
	848953001824	SK-SP1-US-GN	STRIDER® 14x Sport Balance Bike - GREEN + Easy-Ride Pedal Kit		
16 Sport	848953000650	SS-S2BL	STRIDER® 16 Sport Balance Bike - BLUE	\$199.99	\$199.99
	848953000674	SS-S2RD	STRIDER® 16 Sport Balance Bike - RED		
20 Sport	848953000704	SR-S1BK	STRIDER® 20 Sport Balance Bike - BLACK	\$219.99	\$219.99
	848953000742	SR-S1WH	STRIDER® 20 Sport Balance Bike - WHITE		

*Strider Bikes have a MAP Price as shown above and as follows:

- Authorized Dealers, when selling ONLINE, MUST advertise at or above MAP Price, except for two MAP discount periods:
 One Spring sale up to 7 consecutive days between April 13th, 2018 and May 31st, 2018.
 One Fall sale on Cyber Week of November 22nd, 2018 to December 2nd, 2018.
 Special MAP Discount: \$10.00 off the MAP Price for 12 Classic, 12 Sport, and 12 Custom bikes. \$20.00 off the MAP Price for 12 Pro, 14x, 16, and 20 bikes.
 Baby Bundles with a 12 Sport bike may be discounted \$10 off the MAP Price; Baby Bundles with a 12 Pro bike may be discounted \$20 off the MAP Price.
- Authorized Dealers, when selling IN-STORE ONLY, may occasionally advertise a discount off the MAP Price for special events or sales when specifically mentioning that this is an "In-Store Only" price special.
 This discount can be no more than \$10.00 off the MAP Price for 12 Classic, 12 Sport, and 12 Custom bikes. \$20.00 off the MAP Price for 12 Pro, 14x, 16, and 20 bikes.
 Baby Bundles with a 12 Sport bike may be discounted \$10 off the MAP Price; Baby Bundles with a 12 Pro bike may be discounted \$20 off the MAP Price.